

California Pacific Airlines

2100 Palomar Airport Rd., Suite 223

Carlsbad, CA. 92011

Mr. Phil Goodman
Western Generation Media
P.O. Box 130279
Carlsbad, CA. 92013

3/23/2016

Dear Phil;

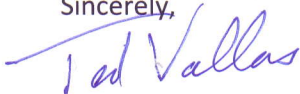
On behalf of California Pacific Airlines, I wanted to let you know how pleased we are to be working with you and your staff at Western Generational Media.

The program that you created for our airline on generational advertising and marketing is outstanding not only here in San Diego, but also the destination cities we are planning to fly into.

Knowing that we are the first airline in the country to be conducting generational radio and television commercials, as well as print advertising, is very exciting to us. The generational research that you have done has helped us significantly with our planning in the growth of our company.

Thank you indeed for a job well done.

Sincerely,



Ted Vallas, President & CEO
California Pacific Airlines